

11th National Aboriginal and Torres Strait Islander Environmental Health Conference

“Connecting environmental health through partnerships – a grass roots approach”

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EHO for Indigenous Community
Shire of Derby West Kimberley



“You gotta wash ya face to come to my place”

An environmental health promotion initiative

You mob wanna look deadly?

Sign up here for your chance to have **FREE** professional makeovers, haircuts, body products, healthy lifestyle sessions, community dinner and more...

Where: Kalumburu community
When: 20th to 23rd June
Who: Girls and guys 15 years and over

Ya gotta wash ya face to come to my place!

Please Register your interest at:

Contact: Tim Bond, Senior Environmental Health Field Support Officer, Kimberley Population Health Unit
Ph: 0417 387 368
E: timothy.bond@health.wa.gov.au

Presentation will cover:

- Background to the event
- Aims of the event
- Details of the event
- After the event

The community has given permission and agreed to be named as Kalumburu Aboriginal Community. Consent has been obtained for all photos used in this presentation.....December 2016



Background to this event:

WA Health Department recognised the need for health promotion training for its Aboriginal Environmental Health service providers.

Training was run in collaboration with;

- WA Health Department
- Melissa Stoneham and Melinda Edmunds (Public Health Advocacy Institute WA (PHAIWA))
- Nirrumbuk Aboriginal Corporation (training provider)

Ran 2 Short courses in;

- Broome
- Halls Creek



Health Promotion Short Course – Halls Creek

12 -13/05/2016 course date (2 days)

Members from several EH agencies

- Halls Creek Shire
- Nirrumbuk
- Population Health
- Shire of Derby/West Kimberley

Split into 3 groups each with
representatives from all 4 agencies

- Brainstorm ideas
- Share the skill level
- Share the knowledge and experience
- Encourage team work
- Encourage agency collaboration



How to develop and implement effective environmental health promotion projects
2 DAY WORKSHOP
12th and 13th May Kimberley Training institute (9am -4pm)

Have you ever identified an issue in your community and didn't know what to do next?

Do you want to be more effective in your partnerships?

Have you ever thought about how to engage your community to create positive action?

Have you ever wondered how to develop and message and see if it is working?

If you answered yes to any of these, then you will be interested in this workshop!

Funded by the WA Health Department, this interactive workshop will provide participants with the skills and knowledge to develop and implement projects and messages that are relevant to their community's issues and needs. You will walk away knowing how to help make a change to the health of your community.

All workshop participants will have the opportunity to be mentored following the workshop, and around 6 months later will be invited to reconvene to discuss how you have applied the learning's in the field.

Workshop presenters



Mr Chicky Clements
Nirrumbuk Aboriginal Corporation



Dr Melissa Stoneham
Public Health Advocacy Institute of WA



Melinda Edmunds

Interested in coming? There is no charge for these workshops but RSVPs are a must. Please RSVP and provide any dietary requirements to Amanda Collins amanda@nirrumbuk.org.au or call 9193 7100.



Government of **Western Australia**
Department of **Health**

4 Part Key Message

Umbrella statement (aim)

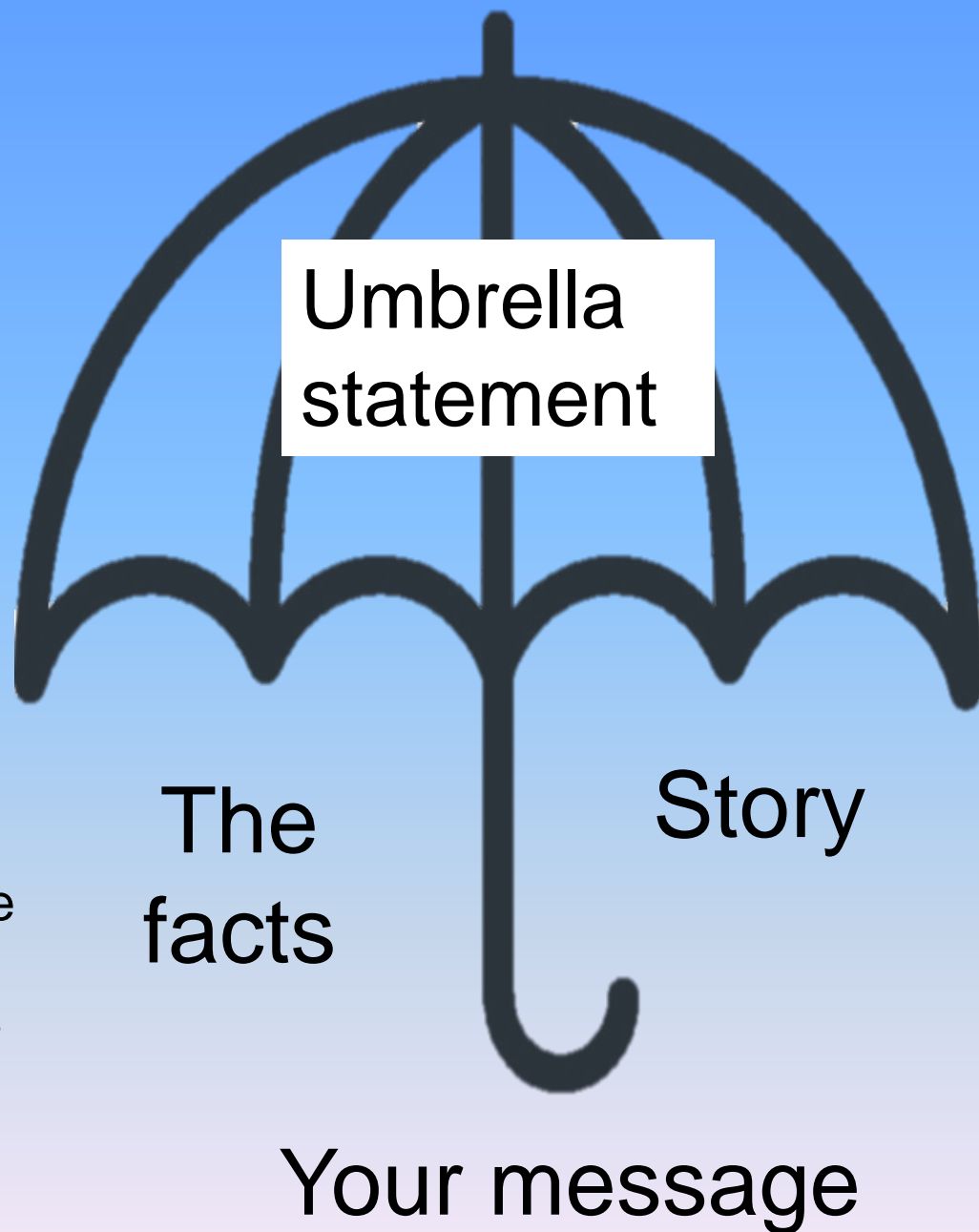
- Improve personal hygiene
- (target 16 – 40 age groups)

The facts (evidence)

- Observational –
 - Skin sores
 - Kidney / heart disease
 - Scabies
 - STI's
- Data - EH Referrals

Story/needs

- Overcrowding
- House hardware/maintenance
- 16 – 40's hard to engage
- Health promotion needs to be targeted towards personal appeal/pride



Your key messages

“You gotta wash your face to come to my place”

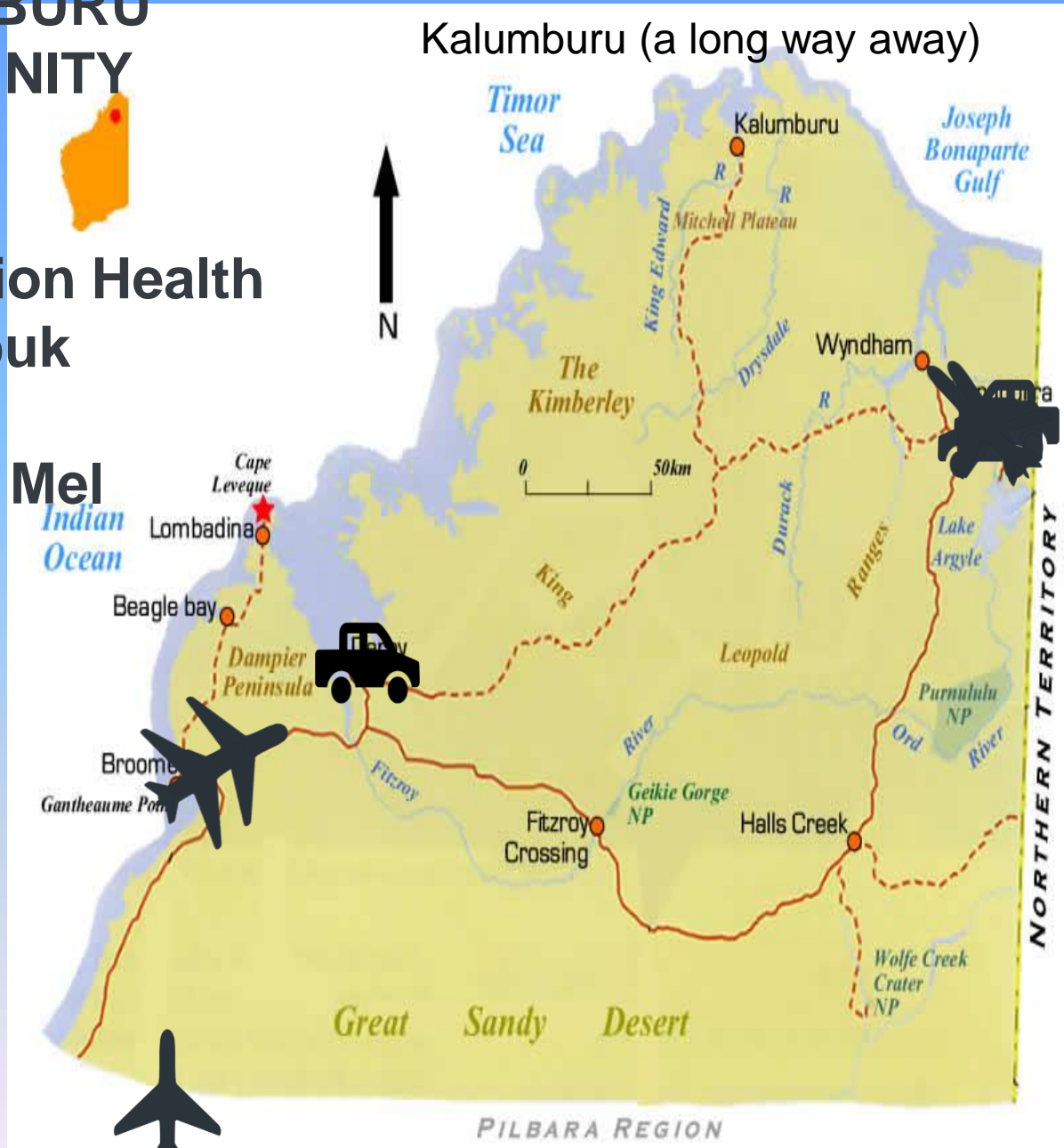
Improve health hygiene and personal pride

Strategies	Partners	Actions	Time frame	Measures
Engage community	<ul style="list-style-type: none"> Chair people Directors CEO 	<ul style="list-style-type: none"> Contact CEO Arrange community meeting 	2-3 weeks	<ul style="list-style-type: none"> Meeting minutes Permission
Funding and Quotes	<ul style="list-style-type: none"> Health Department Company support Other funding bodies e.g. Lotteries West Crowd funding 	<ul style="list-style-type: none"> Contact Health Department (Rob) Apply to funding bodies Approach companies for donations 	2 months	Receive funding
Identify partnerships	<ul style="list-style-type: none"> Chair/Directors, Clinic, shop, school, Housing Department, in-home tenancy support, CRC. 	Contact all and get support	1 month	All bodies offering support
TV ad Radio ad	<ul style="list-style-type: none"> Production company Radio station 	<ul style="list-style-type: none"> Organise dates/travel Identify actors 	2 months	<ul style="list-style-type: none"> Produce ad Talk on radio
Posters Pamphlets	<ul style="list-style-type: none"> Supporting agencies (in house) 	<ul style="list-style-type: none"> Identify people to work on poster production 	2 months	
Events	<ul style="list-style-type: none"> Education Make overs/styling Sporting Ball/dance (inc band) 	<ul style="list-style-type: none"> identify donated trades (hairdresser etc.) Contact possible health hygiene companies for donations Food catering/event 	1 month (after community engagement)	<ul style="list-style-type: none"> Secure providers Secure donations Secure events Secure supplies
Community Laundry Artwork	<ul style="list-style-type: none"> Community artists 	<ul style="list-style-type: none"> Contact artists 	1 month	<ul style="list-style-type: none"> Artwork painted 1 week before event week

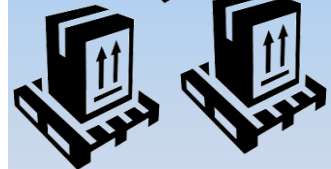
KALUMBURU COMMUNITY

Population Health
Nirrumbuk
SDWK
Mel and Mel

Kalumburu (a long way away)



Kununurra
700km
Derby
900km
Broome
1100km





Kalumburu Aboriginal Community

www.kalumburu.org

WACHS Clinic

Community Store

Police Station

Residential &
Government Housing

Take-away Outlets x 2

Community Laundry

Government School

- Primary &
- Secondary

Community Resource
and Visitor's Centre

Women's Centre

Grassed Football Oval

Accommodation

- Mission Caravan
Park/Camping &
Dongas
- Coconut Lodge
- Coastal Camps

Aged Care Facilities

Covered Basketball Courts

Fuel Outlets

Art Centre

Back in 2014 - 2015

In 2014 – 2015 outbreak of Acute Post Streptococcal Glomerulonephritis (APSGN) took place in this remote Aboriginal community

- Over a 5 month period, an effort to educate the community about health risks and the importance of preventative measures such as hygiene and environmental factors.
- Over 40 housing assessments were completed with referrals submitted to the appropriate agencies with follow-up
- The result of this initiative was a reduction in one major skin infection (scabies) in children, from 9.5% to 2.2% as recorded by clinic presentations. APSGN outbreak, Scabies, MRSA, Australian Indigenous Health *Bulletin* Vol 16 No 4, October – December 2016).

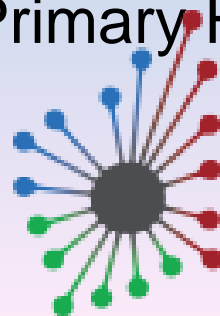
2015

- During this period, it was evident that falling though the gaps was the key demographic of 16 to 35 year olds.
- Presentation delivered at the 10th NATSIEH Conference, Coffs Harbour by Georgina Kelly & Tim Bond titled “Loving them up strong and walking towards healthy skin”



2016 - 2017

- Workshop held in Halls Creek, an innovative approach to engage this group was designed, with the “*You gotta wash ya face to come to my place*” project
- Concept of this project became a reality at the Kimberley Pilbara Aboriginal Environmental Health Working Group (KPAEHWG) Forum, Nov 2016
- In March 2017, KPHU were successful in securing an \$18k grant from WA Primary Health Alliance.



WAPHA
WA Primary Health Alliance

Aims of this event

- Lower the rates of skin infections such as skin sores; scabies; head lice and chronic health conditions – kidney damage and rheumatic heart disease.
- To increase dental hygiene; personal hygiene; and washing of clothes and bed linen to decrease the rates of above infections and potential resultant chronic health conditions.
- Support the community and agencies in coming together for a positive event and to facilitate a “good news” story for Kalumburu.
- Acknowledge the efforts and contribution that the community gave in response to the skin and kidney infections that occurred in late 2014, and for supporting Kimberley Population Health Unit to follow up on important skin and home checks.
- **IT WAS TIME TO GIVE BACK TO THE COMMUNITY!!!**

Project Milestone	Time frame	Action
Conceptualisation	May 2016	Group activity to <i>develop and implement effective environmental health promotion projects in community with a strong focus on working effectively in partnerships</i> as part of a 2 day workshop
Working Group	July – November 2016	Regular meetings to develop the project and commence consultation and logistics
Community Consultation	October and December 2016	Consultation with Kalumburu Community members and key stakeholders. Two trips to Kalumburu for community discussion and phone/VC consultation with key stakeholders
Source Funding	January 2017	WAPHA Innovation and Collaboration Small Grant Application
Source suppliers, donations and volunteers	September 2016 ongoing	Contact key stakeholders for commitment of time and/or resources/donations
Media contact	November 2016 ongoing	Request commitment of time and equipment to develop short film as requested by community to highlight project events, key messages and individual and community outcomes
Invitations and advertisements	April – June 2017	Fliers, posters and invitations designed and distributed to community
Finalise project details	April – June 2017	Community visit with Project Manager and working group members to finalise project details.
Debrief and Evaluation	Submitted by 20 th July 2017	Evaluation as detailed in this application conducted. WAPHA templates finalised and submitted.

Pre - Event

- Painting of community laundry by Kalumburu artists
- Kalumburu School given notice of poster competition
- Registration forms sent for distribution
- Confirmation of venues
- Confirmation of numbers for catering purposes
- Catering for lunches and ordering of food
- Police notified about the influx of people into the community
- Clinic in preparation for staff checking
- KPHU and EH team arrive the day before event
- Unpacking and putting together gift packs

Staff start
To Arrive...



Making up gift packs



Kalumburu event

This project ran over a one week period with key events:

- Commencing with a mural painted by Kalumburu artists
- School Children involved by designing posters around personal hygiene and happy healthy homes
- Children further engaged with a bouncy castle that ran over several days.
- **For the target audience of 16 – 35 year olds, invited to participate in a week long program.**
 - haircuts, beauty and make up sessions
 - beard trimming and foot spas
 - head lice treatments and skin checks offered,
 - presentation of gift bags containing hygiene products
- Donated free clothes for the celebration event offered to participants.
- Sessions targeting men's health; sexual health education; mental health & wellbeing education; personal hygiene.
- The week culminated with a community dinner provided by the Strong Women Centre.
 - The evening featured a local band;
 - a high profile 'Master of Ceremonies'
 - celebrate project participants achievements throughout the week
 - Display of artwork by the school children
 - Dance off amongst the young kids

Community Laundry

- Painted by Kalumburu artists
- Gifted to the community as a result of the AGSGN Outbreak



After the event - Debrief

Planning

- Other East Kimberley service providers wanted to be involved.
- Involve participants/ volunteers much more in the planning and delivery of any event activities.
- EH team to travel to the community earlier to begin preparations for the week.
- Media coverage eg Koori mail could do a good news story with community consent . PHAIWA can assist.
- Factor in funding for more volunteers.
- Get the donations/supplies delivered earlier

Community Event

- Catering for haircuts and pampering sessions to be improved
- Giving the store notice for extra food supplies
- ATM facilities
- Need to target the men with more sexual health, mental health and AOD specialist workers
- More hairdressers next time.
- More volunteers for other pampering
- Dinner- community request make more out of the participants showcasing clothing and styles
- EH staff capacity at their limits so not able to focus on any EH referrals
- Have some more evaluation undertaken throughout the week
 - Statements of participants in a short film
 - Mirror the RHD “Heart on your sleeve” campaign

What worked and what didn't work?

- Haircuts and beard trimming were a highlight
- Clothing preferences were denim and sparkles. No white clothes, more accessories, men were easier to please with clothes.
- Teenage girls from the school and young men needed more opportunities to engage and get the pampering and haircut sessions
- Workload- busy, but everyone was happy with how it went

Outcomes and follow-up

- Positive responses to the event- CDC conference presentation, Indigenous Health Info Net piece and lots of talk about the project is happening.
- Next community to be chosen in the West Kimberley?
- More letters of support to be received for feedback and evaluation
- Sending letters of Thanks to all partners, volunteers and support agencies
- Evaluation report to be completed



Microsoft
PowerPoint Presentati

Big thank you to.....

- Kalumburu Strong Women's Centre
- Kimberley Job Pathways
- HACC (Home and Community Care)
- Kalumburu Remote Community School
- Kalumburu Artists Unghangho & Djanghara families
- Kalumburu Remote Clinic
- Reggae Band – Archie; Dave and Tyson
- WAPHA (WA Primary Health Alliance)
- SDWK / EH Team
- Share the Dignity
- Black Opal
- EHD / Aboriginal Health
- PHAIWA (Public Health Advocacy Institute of WA)
- Nirrumbuk Aboriginal Corporation
- Kalumburu Mission
- WACHS(WA Country Health Service) – Kimberley
 - Population Health team; Mental Health & Drug Services ; Kimberley Community Alcohol and Drug Service (KCADS); Kimberley Aged and Community Services (KACS)
- Our amazing volunteers
 - Rachael the photographer
 - Jaz & Abi from Jasmin Lee's Hair, Broome
 - Our MC, Kimberley Aboriginal Celebrity, Ningali Lawford
- Kalumburu Aboriginal Corporation and community members

Acknowledgements to...



BLACK/OPAL™



**EAST KIMBERLEY
JOB PATHWAYS**



- Kimberley Mental Health and Drug Service
- Kimberley Community Alcohol & Drug Service
- Kimberley Aged & Community Services
- Kalumburu Remote Clinic
- Kimberley Population Health Unit
- Environmental Health Directorate



**Shire of Derby /
West Kimberley**



Grand Finale.....



THANK YOU
Kalumburu !!!

